

**Commercialisation of Madeira Wine by market**  
Year 2021

Markets	1 <sup>st</sup> Quarter 2021		2 <sup>nd</sup> Quarter 2021		3 <sup>rd</sup> Quarter 2021		4 <sup>th</sup> Quarter 2021		Total - 2021		Year-on-year change rate 4 <sup>th</sup> Quarter (%)		Cummulative year-on-year change rate (%)	
	Qty (litres)	Value (euros)	Qty (litres)	Value (euros)	Qty (litres)	Value (euros)	Qty (litres)	Value (euros)	Qty (litres)	Value (euros)	Qty (litres)	Value (euros)	Qty (litres)	Value (euros)
<b>Overall total</b>	<b>617 011</b>	<b>3 571 167</b>	<b>669 949</b>	<b>3 851 937</b>	<b>775 643</b>	<b>5 351 344</b>	<b>1 079 320</b>	<b>6 559 426</b>	<b>3 141 922</b>	<b>19 333 875</b>	<b>29,8</b>	<b>36,6</b>	<b>19,8</b>	<b>32,1</b>
<b>EU</b>	<b>364 154</b>	<b>1 507 108</b>	<b>374 252</b>	<b>1 551 539</b>	<b>411 941</b>	<b>1 759 560</b>	<b>500 809</b>	<b>2 185 291</b>	<b>1 651 156</b>	<b>7 003 497</b>	<b>2,9</b>	<b>7,8</b>	<b>8,4</b>	<b>15,3</b>
Germany	104 774	442 690	45 981	218 019	91 223	374 845	76 336	376 988	318 313	1 412 543	<b>34,0</b>	<b>29,0</b>	<b>18,7</b>	<b>26,8</b>
Belgium	45 271	259 562	51 375	193 671	31 346	137 822	63 816	306 125	191 807	897 181	<b>17,8</b>	<b>50,7</b>	<b>34,1</b>	<b>49,1</b>
Denmark	8 426	75 518	2197	18794	19 390	129 949	14 185	92 957	44 198	317 218	<b>-13,1</b>	<b>6,1</b>	<b>26,9</b>	<b>42,6</b>
France	165 950	496 630	232 059	810 628	219 666	790 309	255 670	871 434	873 346	2 969 002	<b>-13,2</b>	<b>-14,3</b>	<b>-4,5</b>	<b>-1,6</b>
Netherlands	6 905	30 956	12 669	78 864	2 379	26 264	28 620	145 859	50 573	281 943	<b>14,9</b>	<b>7,2</b>	<b>33,2</b>	<b>21,8</b>
Sweden	11 595	53 602	15 798	104 097	13 457	97 105	27 999	183 991	68 849	438 795	<b>58,9</b>	<b>24,0</b>	<b>9,8</b>	<b>0,4</b>
Other EU countries	21 234	148 149	14 172	127 465	34 482	203 265	34 184	207 937	104 072	686 816	<b>56,8</b>	<b>44,8</b>	<b>68,1</b>	<b>52,3</b>
<b>National market</b>	<b>47 776</b>	<b>345 266</b>	<b>73 543</b>	<b>650 817</b>	<b>95 731</b>	<b>887 767</b>	<b>214 013</b>	<b>1 817 749</b>	<b>431 064</b>	<b>3 701 599</b>	<b>234,7</b>	<b>182,9</b>	<b>63,1</b>	<b>70,9</b>
Azores	0	0	0	0	0	0	0	0	0	0	//	//	//	//
Mainland Portugal	16 692	168 282	29 964	291 239	12 400	98 660	78 625	653 034	137 681	1 211 215	<b>411,9</b>	<b>278,3</b>	<b>68,9</b>	<b>122,1</b>
Madeira	31 084	176 984	43 578	359 578	83 331	789 107	135 388	1 164 715	293 382	2 490 385	<b>178,7</b>	<b>147,9</b>	<b>60,5</b>	<b>53,7</b>
<b>Third countries</b>	<b>205 081</b>	<b>1 718 794</b>	<b>222 154</b>	<b>1 649 581</b>	<b>267 970</b>	<b>2 704 017</b>	<b>364 497</b>	<b>2 556 387</b>	<b>1 059 703</b>	<b>8 628 778</b>	<b>29,7</b>	<b>19,9</b>	<b>26,7</b>	<b>34,9</b>
Canada	3 471	30 046	11 585	93 301	5 366	51 118	14 931	124 283	35 354	298 748	<b>-5,6</b>	<b>7,8</b>	<b>5,3</b>	<b>10,5</b>
China	16 523	155 864	6 588	59 090	13 903	253 813	14 154	112 298	51 167	581 065	<b>-19,6</b>	<b>-38,3</b>	<b>-12,9</b>	<b>-22,4</b>
U.S.A.	57 368	758 326	48 292	464 519	55 201	1 028 827	78 343	832 300	239 204	3 083 972	<b>98,7</b>	<b>75,7</b>	<b>66,4</b>	<b>76,7</b>
Japan	30 983	184 833	62 152	367 701	52 730	281 288	56 021	345 990	201 886	1 179 811	<b>53,3</b>	<b>56,6</b>	<b>8,4</b>	<b>2,5</b>
United Kingdom	37 644	218 506	64 763	421 147	72 863	609 588	142 425	797 661	317 695	2 046 903	<b>28,3</b>	<b>1,0</b>	<b>36,9</b>	<b>41,1</b>
Switzerland	25 550	91 406	6 639	35 942	29 355	110 081	14 937	61 518	76 480	298 947	<b>-46,9</b>	<b>-45,3</b>	<b>-17,2</b>	<b>-14,0</b>
Other	33 542	279 813	22 136	207 881	38 552	369 302	43 688	282 336	137 918	1 139 332	<b>34,2</b>	<b>18,7</b>	<b>53,1</b>	<b>67,0</b>

Source: Madeira Wine, Embroidery and Handicraft Institute, P.I.

<https://estatistica.madeira.gov.pt/>

Note: Includes bulk and bottled wine.