

**Proportion of people aged between 16 and 74 years old, that within 12 months before the interview used e-commerce,
according to products or services purchased or ordered, 2018**
Autonomous Region of Madeira

Products or services	%
Total	37,1
Movies or music	4,1
Newspapers or magazines	12,2
E-learning material	3,7
Computer software or software updates	8,6
Electronic equipment	14,3
Telecommunication services	13,7
Tickets for cultural and sports shows or events	8,8

Source: INE/DREM - Survey on Information and Communication Technologies Usage in Private Households

<https://estatistica.madeira.gov.pt/>