

Proportion of people aged between 16 and 74 years old that accessed the internet for private issues within the three months prior the interview, according to the type of activity or service, 2018
Autonomous Region of Madeira

Activities or services	%
Communication	
To send or receive e-mails	78,2
To participate in social networks	81,7
To telephone over the internet or make video calls	51,6
To create blogs / to place content on personal blogs	6,3
Research and access information	
To read news on websites and on online newspapers or magazines	79,2
To research information on health	59,5
To find information about goods and services	80,3
Use of entertainment	
To watch TV or listen to music online	69,3
Radio or music online	66,2
To play or download games, pictures, movies or music	58,3
Services	
To sell products or services	7,7
Advanced services for private purposes	96,4

Source: INE/DREM - Survey on Information and Communication Technologies Usage in Private Households

<https://estatistica.madeira.gov.pt>

Note: Advanced services include: to telephone or make video calls over the internet; to create or maintain personal blogs; to watch TV or to listen to music online; to play or download games, pictures, movies or music; to read news on websites and on online newspapers or magazines; to make banking services through the Internet - Internet Banking; to fill out and send online printed or official forms; to order goods or services over the Internet for private use.