

TOURISM STATISTICS - HOTEL ESTABLISHMENTS

**Final Results
Year 2001**

| | January | February | March | April | May | June | July | August | September | October | November | December | Total | Change rate (2001/2000) |
|--|---------|----------|---------|---------|---------|---------|---------|---------|-----------|---------|----------|----------|-----------|----------------------------|
| Guest Arrivals (No.) | 53 843 | 60 447 | 78 455 | 87 250 | 80 797 | 67 512 | 81 076 | 82 239 | 70 435 | 70 094 | 57 562 | 52 995 | 842 705 | 13,8% |
| Nights (No.) | 368 936 | 410 203 | 507 754 | 529 260 | 468 461 | 453 172 | 502 384 | 571 042 | 478 549 | 454 265 | 416 310 | 356 061 | 5 516 397 | 10,9% |
| Establishments in activity (No.) | 170 | 170 | 170 | 170 | 170 | 171 | 172 | 172 | 172 | 172 | 176 | 177 | 177 | 5,4% |
| Lodging capacity (No. of beds) ¹ | 24 386 | 24 582 | 24 572 | 24 570 | 24 549 | 24 714 | 25 399 | 25 399 | 25 403 | 25 369 | 25 729 | 25 739 | 25 739 | 7,8% |
| Net Bed occupation rate (%) ² | 48,8 | 59,6 | 66,7 | 71,8 | 61,6 | 61,1 | 63,8 | 72,5 | 62,8 | 57,8 | 53,9 | 44,6 | 60,4 | 0,7 p.p. |
| Total revenue (10³ euros) | 14 481 | 17 234 | 22 291 | 23 538 | 19 545 | 17 017 | 18 837 | 22 892 | 20 096 | 19 041 | 17 554 | 18 106 | 230 632 | 15,0% |
| Lodging revenue (10³ euros) | 9 370 | 11 126 | 14 951 | 15 696 | 12 414 | 10 805 | 12 269 | 15 485 | 12 985 | 12 279 | 11 425 | 11 661 | 150 467 | 16,1% |

¹ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

² It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points.

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

Source: Regional Directorate of Statistics (DREM)

<http://estatistica.gov-madeira.pt/>