

TOURISM STATISTICS - HOTEL ESTABLISHMENTS

**Final Results
Year 2003**

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Change rate (2003/2002)
Guest Arrivals (No.)	50 237	61 764	77 544	94 944	78 158	73 018	74 080	87 593	78 300	68 153	56 021	56 670	856 482	2,9%
Nights (No.)	384 462	417 825	513 219	557 918	481 655	452 219	492 289	607 407	494 775	460 731	385 485	350 000	5 597 985	2,4%
Establishments in activity (No.)	188	189	189	188	187	187	188	188	187	186	185	185	185	0,5%
Lodging capacity (No. of beds) ¹	26 926	26 825	26 839	26 797	26 756	26 795	27 062	27 258	26 946	26 887	26 835	26 904	26 904	0,5%
Net Bed occupation rate (%) ²	46,1	55,6	61,7	69,4	58,1	56,3	58,7	71,9	61,2	55,3	47,9	42,0	57,0	0,6p.p.
Total revenue (10³ euros)	16 456	16 985	21 876	26 023	22 246	19 481	20 144	25 564	21 721	20 435	16 446	17 818	245 196	3,4%
Lodging revenue (10³ euros)	10 530	10 903	14 278	17 170	13 812	12 004	12 724	16 949	13 857	12 984	10 182	11 296	156 689	2,5%

¹ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

² It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points.

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

Source: Regional Directorate of Statistics (DREM)

<http://estatistica.gov-madeira.pt/>