

TOURISM STATISTICS - HOTEL ESTABLISHMENTS

**Final Results
Year 2004**

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Change rate (2004/2003)
Guest Arrivals (No.)	44 733	61 896	76 421	89 223	81 019	63 095	73 294	87 962	76 223	73 959	60 409	53 979	842 213	-1,7%
Nights (No.)	360 594	419 520	480 002	528 281	480 028	418 428	479 276	581 746	500 661	489 882	400 182	354 875	5 493 475	-1,9%
Establishments in activity (No.)	186	188	188	190	189	192	195	196	197	198	197	199	199	7,6%
Lodging capacity (No. of beds) ¹	26 973	27 774	27 763	27 856	27 829	27 836	28 013	28 140	28 008	28 003	28 040	28 181	28 181	4,7%
Net Bed occupation rate (%) ²	43,1	52,1	55,8	63,2	55,6	50,1	55,2	66,7	59,6	56,4	47,6	40,6	53,9	-3,1p.p.
Total revenue (10³ euros)	15 610	18 087	21 530	24 191	21 430	18 213	19 934	25 457	21 913	21 911	16 928	18 480	243 684	-0,6%
Lodging revenue (10³ euros)	10 156	11 698	14 123	15 764	13 347	10 775	12 238	16 655	13 772	13 970	10 717	11 011	154 227	-1,6%

¹ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

² It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points.

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

Source: Regional Directorate of Statistics (DREM)

<http://estatistica.gov-madeira.pt/>