

TOURISM STATISTICS - HOTEL ESTABLISHMENTS

**Final Results
Year 2007**

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Change rate (2007/2006)
Guest arrivals (No.)	51 047	60 128	82 758	101 168	93 175	83 672	93 358	99 374	87 965	83 845	67 846	62 798	967 134	6,5%
Residents in Portugal	10 616	12 945	19 530	23 891	20 460	23 054	24 928	27 944	23 004	20 595	14 384	18 326	239 677	0,6%
Residents in foreign countries	40 431	47 183	63 228	77 277	72 715	60 618	68 430	71 430	64 961	63 250	53 462	44 472	727 457	8,6%
Nights (No.)	363 880	389 302	511 248	578 926	542 489	514 256	576 100	666 401	552 536	498 484	432 492	363 901	5 990 015	4,7%
Residents in Portugal	36 611	38 852	53 030	78 240	63 836	75 209	95 355	125 033	83 732	62 299	38 640	54 988	805 825	-1,5%
Residents in foreign countries	327 269	350 450	458 218	500 686	478 653	439 047	480 745	541 368	468 804	436 185	393 852	308 913	5 184 190	5,8%
Establishments in activity (No.)	190	190	190	192	193	193	193	193	193	193	195	195	193	-1,5%
Lodging capacity (No. of beds) ⁽¹⁾	26 567	26 267	27 104	27 754	27 675	27 659	27 365	27 809	27 671	27 222	27 264	27 332	27 307	-1,8%
Net bed occupancy rate (%) ⁽²⁾	44,2	52,9	60,8	69,5	63,2	62,0	67,9	77,3	66,6	59,1	52,9	42,9	60,1	3,7p.p.
Total revenue (thousand €)	16 389	17 649	23 907	28 188	25 644	23 005	25 342	29 999	26 457	24 247	20 086	20 896	281 810	7,4%
Revenue from accommodation (thousand €)	10 165	10 711	14 936	17 703	15 442	13 515	15 359	19 120	16 211	15 047	12 411	12 227	172 848	7,1%
RevPar (euros) ⁽³⁾	25,28	29,78	36,50	43,67	36,86	33,30	37,11	46,19	40,48	36,40	30,92	29,47	35,57	9,1%

⁽¹⁾ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

⁽²⁾ It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points.

⁽³⁾ RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period.

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

Source: Regional Directorate of Statistics (DREM)

<http://estatistica.gov-madeira.pt/>