

**TOURISM STATISTICS - HOTEL ESTABLISHMENTS**

**Final Results  
Year 2008**

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Change rate (2008/2007)
<b>Guest arrivals (No.)</b>	54 508	71 540	98 587	99 947	101 219	90 825	93 730	104 805	96 834	81 292	61 537	58 457	1 013 281	<b>4,8%</b>
Residents in Portugal	10 568	14 267	17 891	18 661	21 132	20 801	22 543	27 241	21 154	17 100	14 743	16 359	222 460	<b>-7,2%</b>
Residents in foreign countries	43 940	57 273	80 696	81 286	80 087	70 024	71 187	77 564	75 680	64 192	46 794	42 098	790 821	<b>8,7%</b>
<b>Guests lodged (No.) <sup>(1)</sup></b>	70 057	83 164	113 646	113 316	115 526	105 728	108 028	121 621	110 267	95 071	72 733	67 280	1 176 437	<b>4,2%</b>
Residents in Portugal	14 968	15 190	19 049	19 422	23 048	22 121	24 207	29 931	23 518	18 327	16 169	17 476	243 426	<b>-7,8%</b>
Residents in foreign countries	55 089	67 974	94 597	93 894	92 478	83 607	83 821	91 690	86 749	76 744	56 564	49 804	933 011	<b>7,9%</b>
<b>Nights (No.)</b>	385 313	443 346	560 943	574 615	578 922	548 283	605 631	688 895	577 442	507 067	395 395	342 292	6 208 144	<b>3,6%</b>
Residents in Portugal	36 806	37 096	54 110	55 107	68 975	70 170	92 178	122 566	80 758	52 891	43 210	49 357	763 224	<b>-5,3%</b>
Residents in foreign countries	348 507	406 250	506 833	519 508	509 947	478 113	513 453	566 329	496 684	454 176	352 185	292 935	5 444 920	<b>5,0%</b>
<b>Establishments in activity (No.)</b>	193	191	193	194	195	196	198	198	198	199	198	199	196	<b>1,8%</b>
<b>Lodging capacity (No. of beds) <sup>(2)</sup></b>	27 118	26 774	28 023	27 963	28 261	28 359	28 536	28 785	28 385	28 395	28 177	27 907	28 057	<b>2,7%</b>
<b>Net bed occupancy rate (%) <sup>(3)</sup></b>	45,8	57,1	64,6	68,5	66,1	64,4	68,5	77,2	67,8	57,6	46,8	39,6	60,4	<b>0,3p.p.</b>
<b>Total revenue (thousand €)</b>	19 330	20 457	26 805	28 635	27 559	25 233	27 421	33 335	28 373	24 422	17 509	18 769	297 847	<b>5,7%</b>
<b>Revenue from accommodation (thousand €)</b>	12 105	12 622	17 169	18 150	16 687	14 976	16 948	21 308	17 502	15 097	10 727	11 169	184 458	<b>6,7%</b>
<b>RevPar (euros) <sup>(4)</sup></b>	29,41	33,14	40,44	44,17	38,94	36,04	39,37	49,50	42,01	35,02	25,94	26,33	36,76	<b>3,3%</b>

<sup>(1)</sup> The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

<sup>(2)</sup> Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

<sup>(3)</sup> It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points.

<sup>(4)</sup> RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period.

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

Source: Regional Directorate of Statistics (DREM)

<http://estatistica.gov-madeira.pt/>