

**TOURISM STATISTICS - HOTEL ESTABLISHMENTS**

**Final Results  
Year 2009**

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Change rate (2009/2008)
<b>Guest arrivals (No.)</b>	46 087	63 599	80 362	92 310	89 040	85 714	81 511	99 156	81 189	75 569	60 849	55 959	911 345	-10,1%
Residents in Portugal	10 692	17 078	18 274	22 529	22 127	26 832	26 320	33 354	24 857	21 607	15 949	19 102	258 721	16,3%
Residents in foreign countries	35 395	46 521	62 088	69 781	66 913	58 882	55 191	65 802	56 332	53 962	44 900	36 857	652 624	-17,5%
<b>Guests lodged (No.) <sup>(1)</sup></b>	61 482	72 919	92 571	105 913	103 200	96 894	94 596	115 031	94 665	86 634	69 947	64 558	1 058 410	-10,0%
Residents in Portugal	15 441	17 899	19 257	24 388	24 591	28 062	28 984	36 794	27 314	22 908	17 069	20 373	283 080	16,3%
Residents in foreign countries	46 041	55 020	73 314	81 525	78 609	68 832	65 612	78 237	67 351	63 726	52 878	44 185	775 330	-16,9%
<b>Nights (No.)</b>	337 043	371 317	473 879	525 648	510 850	501 923	523 383	623 297	517 222	454 129	350 155	308 080	5 496 926	-11,5%
Residents in Portugal	39 149	44 112	52 579	72 221	68 964	93 604	108 408	155 784	93 969	65 842	43 162	52 724	890 518	16,7%
Residents in foreign countries	297 894	327 205	421 300	453 427	441 886	408 319	414 975	467 513	423 253	388 287	306 993	255 356	4 606 408	-15,4%
<b>Establishments in activity (No.)</b>	198	201	202	204	203	201	202	201	202	201	197	198	201	2,5%
<b>Lodging capacity (No. of beds) <sup>(2)</sup></b>	28 265	28 469	29 051	29 654	29 536	29 000	29 202	29 365	29 146	29 083	27 942	28 270	28 915	3,1%
<b>Net bed occupancy rate (%) <sup>(3)</sup></b>	38,5	46,6	52,6	59,1	55,8	57,7	57,8	68,5	59,2	50,4	41,8	35,2	52,1	-8,3p.p.
<b>Total revenue (thousand €)</b>	15 840	15 617	22 605	25 641	24 065	22 727	23 429	29 238	23 627	20 743	15 489	16 830	255 852	-14,1%
<b>Revenue from accommodation (thousand €)</b>	9 875	9 673	14 445	16 222	14 490	13 619	14 367	18 799	14 600	12 614	9 358	9 742	157 805	-14,4%
<b>RevPar (euros) <sup>(4)</sup></b>	23,06	24,74	32,76	37,33	32,30	32,02	32,64	42,78	34,20	28,64	22,80	22,76	30,62	-16,7%

<sup>(1)</sup> The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

<sup>(2)</sup> Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

<sup>(3)</sup> It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points.

<sup>(4)</sup> RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period.

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

Source: Regional Directorate of Statistics (DREM)

<http://estatistica.gov-madeira.pt/>