

TOURISM STATISTICS - HOTEL ESTABLISHMENTS

**Final Results
Year 2011**

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Change rate (2011/2010)
Guest arrivals (No.)	39 906	51 882	72 255	89 616	101 080	86 361	89 774	101 867	87 805	73 906	47 384	43 227	885 063	5,3%
Residents in Portugal	9 821	11 943	15 393	20 247	20 933	23 682	23 695	27 683	22 699	16 858	10 158	11 710	214 822	-15,6%
Residents in foreign countries	30 085	39 939	56 862	69 369	80 147	62 679	66 079	74 184	65 106	57 048	37 226	31 517	670 241	14,4%
Guests lodged (No.) ⁽¹⁾	53 600	59 694	83 417	102 432	115 075	101 515	104 827	117 395	103 223	87 950	57 105	50 631	1 036 864	6,2%
Residents in Portugal	13 513	12 541	16 025	21 520	22 109	24 994	26 218	30 096	25 172	18 440	10 840	12 510	233 978	-16,5%
Residents in foreign countries	40 087	47 153	67 392	80 912	92 966	76 521	78 609	87 299	78 051	69 510	46 265	38 121	802 886	15,3%
Nights (No.)	286 010	319 015	448 224	517 979	575 401	519 950	589 288	678 877	577 108	471 268	319 900	262 266	5 565 286	11,5%
Residents in Portugal	30 476	28 913	45 609	66 926	67 461	77 209	91 759	124 590	82 563	52 449	28 025	32 492	728 472	-16,0%
Residents in foreign countries	255 534	290 102	402 615	451 053	507 940	442 741	497 529	554 287	494 545	418 819	291 875	229 774	4 836 814	17,2%
Establishments in activity (No.)	192	192	195	198	197	197	197	195	195	193	189	187	195	-1,0%
Lodging capacity (No. of beds) ⁽²⁾	27 395	27 102	28 055	28 940	28 831	28 795	29 199	29 346	28 932	28 818	27 872	27 490	28 399	-0,5%
Net bed occupancy rate (%) ⁽³⁾	33,7	42,0	51,5	59,7	64,4	60,2	65,1	74,6	66,5	52,8	38,3	30,8	53,7	5,8p.p.
Total revenue (thousand €)	12 067	13 068	19 655	24 694	25 763	22 645	26 481	31 503	26 951	22 036	14 043	13 886	252 791	11,5%
Revenue from accommodation (thousand €)	7 432	7 830	12 133	15 504	15 383	13 228	15 977	19 889	16 160	13 198	8 349	7 820	152 902	11,6%
RevPar (euros) ⁽⁴⁾	17,85	21,08	28,44	36,65	35,25	31,32	36,60	45,55	38,24	30,29	20,41	18,83	30,27	12,2%

⁽¹⁾ The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

⁽²⁾ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

⁽³⁾ It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points.

⁽⁴⁾ RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period.

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

Source: Regional Directorate of Statistics (DREM)

<http://estatistica.gov-madeira.pt/>