

TOURISM STATISTICS - HOTEL ESTABLISHMENTS

**Final Results
Year 2013**

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Year-On-Year Change Rate (%)
Guest arrivals (No.)	39 381	52 021	71 282	86 028	94 750	87 772	97 584	108 530	91 893	77 181	56 561	54 510	917 493	9,0%
Residents in Portugal	6 940	9 303	12 793	13 584	15 755	19 930	19 745	27 146	18 821	13 905	11 476	13 112	182 510	5,1%
Residents in foreign countries	32 441	42 718	58 489	72 444	78 995	67 842	77 839	81 384	73 072	63 276	45 085	41 398	734 983	10,0%
Guests lodged (No.) ⁽¹⁾	53 138	61 159	83 100	98 213	109 663	102 432	112 930	128 420	109 599	91 960	68 241	63 895	1 082 750	8,8%
Residents in Portugal	8 871	9 655	13 405	14 325	16 715	21 023	21 670	29 589	21 382	14 849	12 100	14 092	197 676	4,8%
Residents in foreign countries	44 267	51 504	69 695	83 888	92 948	81 409	91 260	98 831	88 217	77 111	56 141	49 803	885 074	9,8%
Nights (No.)	313 145	353 383	447 025	499 565	588 007	562 580	656 455	748 786	622 594	518 022	379 071	329 735	6 018 368	9,3%
Residents in Portugal	21 832	24 182	34 685	38 252	50 638	64 938	78 538	116 891	74 171	42 267	30 448	35 996	612 838	7,1%
Residents in foreign countries	291 313	329 201	412 340	461 313	537 369	497 642	577 917	631 895	548 423	475 755	348 623	293 739	5 405 530	9,5%
Average stay (No. of nights)	5,9	5,8	5,4	5,1	5,4	5,5	5,8	5,8	5,7	5,6	5,6	5,2	5,6	1,8%
Establishments in activity (No.)	154	153	157	160	161	162	164	162	162	161	155	154	159	-1,2%
Lodging capacity (No. of beds) ⁽²⁾	25 944	25 809	27 227	28 352	28 644	28 683	29 305	29 644	29 065	28 629	26 566	26 478	27 862	0,5%
Net bed occupancy rate (%) ⁽³⁾	39,1	49,2	53,0	58,7	66,2	65,4	72,4	81,6	71,5	58,5	47,8	40,2	59,3	4,9 p.p.
Total revenue (thousand €)	13 648	14 812	20 117	22 933	27 189	24 738	29 038	34 357	28 385	23 314	16 391	17 342	272 265	8,9%
Revenue from accommodation (thousand €)	8 591	9 227	12 885	14 607	17 210	14 976	18 275	22 253	17 649	14 623	10 232	10 355	170 882	10,9%
RevPAR (€) ⁽⁴⁾	22,09	26,49	31,49	35,45	39,95	35,85	42,06	51,32	42,09	34,05	26,58	26,02	34,83	10,9%

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

⁽¹⁾ The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

⁽²⁾ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

⁽³⁾ It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points.

⁽⁴⁾ RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period.

Source: Regional Directorate of Statistics (DREM)

<http://estatistica.gov-madeira.pt/>