

## HOTEL ESTABLISHMENTS IN PORTO SANTO - MAIN INDICATORS

## Final Results

Year 2014

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Cumulative Year-On-Year Change Rate (%)
<b>Guest arrivals (No.)</b>	545	848	1 347	2 597	5 176	8 585	10 839	13 391	8 393	6 101	1 373	746	59 941	<b>16,6</b>
Residents in Portugal	187	516	619	1 785	2 388	5 021	5 542	7 485	4 079	2 844	537	543	31 546	<b>10,5</b>
Residents in foreign countries	358	332	728	812	2 788	3 564	5 297	5 906	4 314	3 257	836	203	28 395	<b>24,1</b>
<b>Guests lodged (No.) <sup>(1)</sup></b>	600	865	1 392	2 804	5 476	9 503	12 108	15 702	10 661	7 104	1 542	764	68 521	<b>15,7</b>
Residents in Portugal	201	521	626	1 817	2 486	5 189	6 213	8 404	5 303	3 013	644	549	34 966	<b>9,9</b>
Residents in foreign countries	399	344	766	987	2 990	4 314	5 895	7 298	5 358	4 091	898	215	33 555	<b>22,5</b>
<b>Nights spent (No.)</b>	1 828	2 088	3 396	10 577	26 001	48 184	70 500	86 742	55 003	29 780	3 627	2 074	339 800	<b>17,7</b>
Residents in Portugal	814	1 249	1 807	6 558	7 638	23 342	35 473	41 142	23 278	7 493	1 727	1 335	151 856	<b>13,0</b>
Residents in foreign countries	1 014	839	1 589	4 019	18 363	24 842	35 027	45 600	31 725	22 287	1 900	739	187 944	<b>21,9</b>
<b>Average stay (No. of nights)</b>	3,0	2,4	2,4	3,8	4,7	5,1	5,8	5,5	5,2	4,2	2	3	5,0	<b>1,7</b>
<b>Establishments in activity (No.)</b>	7	7	8	10	12	12	12	12	12	11	7	6	10	<b>11,1</b>
<b>Lodging capacity (No. of beds) <sup>(2)</sup></b>	717	717	917	1 475	2 839	2 885	3 090	3 316	3 000	2 308	1 172	1 128	1 964	<b>18,1</b>
<b>Net bed occupancy rate (%) <sup>(3)</sup></b>	8,7	10,4	11,9	23,9	29,5	55,7	73,6	84,4	61,1	41,6	10,3	5,9	47,3	<b>-0,5 p.p.</b>
<b>Total revenue (thousand €)</b>	73	85	144	309	1 096	2 093	3 773	5 326	2 702	1 255	140	87	17 084	<b>18,8</b>
Revenue from accommodation (thousand €)	37	44	82	164	527	1 130	2 398	3 522	1 585	665	80	42	10 277	<b>20,4</b>
<b>RevPAR (€) <sup>(4)</sup></b>	3,70	4,58	5,98	7,55	12,37	27,41	53,72	78,63	36,68	19,21	4,60	2,46	30,15	<b>2,3</b>

**NOTE:** As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

<sup>(1)</sup> The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

<sup>(2)</sup> Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

<sup>(3)</sup> It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points. This ratio is calculated taking into account the establishments that had guests during the reference period.

<sup>(4)</sup> RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period. This ratio is calculated taking into account the establishments that had guests during the reference period.

Source: Regional Directorate of Statistics of Madeira (DREM).

<http://estatistica.gov-madeira.pt/>