

## HOTEL ESTABLISHMENTS IN PORTO SANTO - MAIN INDICATORS

Year 2015

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Cumulative Year-On-Year Change Rate (%)
<b>Guest arrivals (No.)</b>	227	384	1 153	1 760	6 371	10 760	12 409	13 522	8 980	6 439	1 857	1 028	64 890	<b>8,3</b>
Residents in Portugal	134	274	751	1 218	2 416	6 032	6 442	6 926	4 246	3 166	757	511	32 873	<b>4,2</b>
Residents in foreign countries	93	110	402	542	3 955	4 728	5 967	6 596	4 734	3 273	1 100	517	32 017	<b>12,8</b>
<b>Guests lodged (No.) <sup>(1)</sup></b>	270	412	1 188	1 974	6 917	11 867	14 445	15 476	11 425	7 537	2 227	1 178	74 916	<b>9,3</b>
Residents in Portugal	146	294	765	1 390	2 668	6 176	7 329	7 846	5 425	3 361	861	551	36 812	<b>5,3</b>
Residents in foreign countries	124	118	423	584	4 249	5 691	7 116	7 630	6 000	4 176	1 366	627	38 104	<b>13,6</b>
<b>Nights spent (No.)</b>	1 399	1 502	3 083	6 621	28 752	60 257	81 114	81 114	62 054	32 362	9 131	5 043	372 432	<b>9,6</b>
Residents in Portugal	906	1 087	2 119	4 173	6 670	27 892	35 544	39 550	23 870	8 990	2 513	1 943	155 257	<b>2,2</b>
Residents in foreign countries	493	415	964	2 448	22 082	32 365	45 570	41 564	38 184	23 372	6 618	3 100	217 175	<b>15,6</b>
<b>Average stay (No. of nights)</b>	5,2	3,6	2,6	3,4	4,2	5,1	5,6	5,2	5,4	4,3	4,1	4,3	5,0	<b>0,0</b>
<b>Establishments in activity (No.)</b>	6	5	6	10	13	14	15	15	15	13	8	6	11	<b>10,0</b>
<b>Lodging capacity (No. of beds) <sup>(2)</sup></b>	618	532	1 128	1 597	2 917	3 289	3 485	3 469	3 231	2 462	1 344	1 107	2 098	<b>6,8</b>
<b>Net bed occupancy rate (%) <sup>(3)</sup></b>	7,3	10,1	8,8	13,8	36,5	61,1	75,1	75,4	64,0	42,4	22,6	14,7	49,1	<b>1,8 p.p.</b>
<b>Total revenue (thousand €)</b>	51	65	135	273	1 275	2 811	4 918	5 990	3 287	1 303	253	170	20 530	<b>20,2</b>
Revenue from accommodation (thousand €)	27	28	77	179	622	1 471	3 203	4 113	1 873	661	122	71	12 446	<b>21,1</b>
<b>RevPAR (€) <sup>(4)</sup></b>	2,91	3,87	4,47	7,66	16,48	34,91	68,70	88,21	41,51	17,74	6,15	4,21	35,64	<b>18,2</b>

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

<sup>(1)</sup> The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

<sup>(2)</sup> Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

<sup>(3)</sup> It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points. This ratio is calculated taking into account the establishments that had guests during the reference period.

<sup>(4)</sup> RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period. This ratio is calculated taking into account the establishments that had guests during the reference period.

Source: Regional Directorate of Statistics of Madeira (DREM)

<http://estatistica.gov-madeira.pt/>