

HOTEL ESTABLISHMENTS IN PORTO SANTO - MAIN INDICATORS

Year 2016

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Cumulative Year-Over- Year Change Rate (%)
Guest arrivals (No.)	755	2 079	4 342	4 856	7 814	12 650	12 004	14 562	9 969	9 243	2 992	1 839	83 105	28,1
Residents in Portugal	130	657	2 126	1 861	3 207	7 544	7 138	8 108	5 416	4 849	1 040	722	42 798	30,2
Residents in foreign countries	625	1 422	2 216	2 995	4 607	5 106	4 866	6 454	4 553	4 394	1 952	1 117	40 307	25,9
Guests lodged (No.) ⁽¹⁾	1 125	2 279	4 802	5 513	8 319	13 976	14 180	16 893	12 397	10 606	3 607	2 197	95 894	28,0
Residents in Portugal	303	674	2 163	2 044	3 302	7 781	8 292	9 290	6 823	5 183	1 091	735	47 681	29,5
Residents in foreign countries	822	1 605	2 639	3 469	5 017	6 195	5 888	7 603	5 574	5 423	2 516	1 462	48 213	26,5
Nights spent (No.)	3 607	10 872	20 043	20 533	37 958	68 461	76 275	88 400	68 688	45 292	18 342	9 088	467 559	25,5
Residents in Portugal	1 007	1 862	6 557	5 136	9 614	33 387	38 876	46 608	32 133	12 995	2 583	2 057	192 815	24,2
Residents in foreign countries	2 600	9 010	13 486	15 397	28 344	35 074	37 399	41 792	36 555	32 297	15 759	7 031	274 744	26,5
Average stay (No. of nights)	3,2	4,8	4,2	3,7	4,6	4,9	5,4	5,2	5,5	4,3	5,1	4,1	4,9	-1,9
Establishments in activity (No.)	8	8	9	11	14	15	15	15	15	14	11	9	12	9,1
Lodging capacity (No. of beds) ⁽²⁾	1 258	1 259	1 515	1 733	3 111	3 451	3 529	3 667	3 351	2 866	1 682	1 518	2 412	15,0
Net bed occupancy rate (%) ⁽³⁾	9,6	29,8	42,7	39,5	39,4	66,1	69,7	77,8	68,3	51,0	38,1	19,3	53,1	4,0 p.p.
Total revenue (thousand €)	129	341	669	744	1 749	3 500	4 924	6 361	4 322	1 946	560	309	25 555	24,5
Revenue from accommodation (thousand €)	70	209	431	475	968	2 150	3 247	4 425	2 684	1 028	313	156	16 158	29,8
RevPAR (€) ⁽⁴⁾	3,78	11,63	18,73	18,75	21,23	46,85	68,46	92,99	58,29	24,89	13,19	6,72	39,82	11,7

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

⁽¹⁾ The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

⁽²⁾ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

⁽³⁾ It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points. This ratio is calculated taking into account the establishments that had guests during

⁽⁴⁾ RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period. This ratio is calculated taking into account the establishments that had guests during

Source: Regional Directorate of Statistics of Madeira (DREM)

<https://estatistica.madeira.gov.pt/>