

HOTEL ESTABLISHMENTS IN PORTO SANTO - MAIN INDICATORS

Year 2017

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Cumulative Year-On-Year Change Rate (%)
Guest arrivals (No.)	989	2 023	4 440	6 559	8 513	13 762	14 011	14 535	11 991	9 414	3 580	2 355	92 172	10,9
Residents in Portugal	154	714	1 847	3 435	3 910	8 025	7 815	8 463	6 166	4 274	1 396	851	47 050	9,9
Residents in foreign countries	835	1 309	2 593	3 124	4 603	5 737	6 196	6 072	5 825	5 140	2 184	1 504	45 122	11,9
Guests lodged (No.) ⁽¹⁾	1 475	2 242	4 821	7 060	9 272	14 871	16 430	17 242	14 547	10 829	4 226	2 939	105 954	10,5
Residents in Portugal	360	729	1 872	3 541	4 302	8 274	9 096	9 750	7 705	4 491	1 423	906	52 449	10,0
Residents in foreign countries	1 115	1 513	2 949	3 519	4 970	6 597	7 334	7 492	6 842	6 338	2 803	2 033	53 505	11,0
Nights spent (No.)	7 295	9 848	17 574	26 468	36 713	73 055	82 523	96 681	73 461	47 748	17 455	10 910	499 731	6,9
Residents in Portugal	1 103	1 736	4 245	9 930	10 611	34 524	42 383	49 924	32 828	12 649	3 323	2 517	205 773	6,7
Residents in foreign countries	6 192	8 112	13 329	16 538	26 102	38 531	40 140	46 757	40 633	35 099	14 132	8 393	293 958	7,0
Average stay (No. of nights)	4,95	4,39	3,65	3,75	3,96	4,91	5,02	5,61	5,05	4,41	4,13	3,71	4,72	-3,4
Establishments in activity (No.)	7	9	10	13	15	15	15	15	15	15	10	8	12	2,1
Lodging capacity (No. of beds) ⁽²⁾	1 275	1 535	1 637	2 599	3 282	3 480	3 858	3 930	3 662	3 346	1 632	1 492	2 644	9,6
Net bed occupancy rate (%) ⁽³⁾	18,5	22,9	34,6	33,9	40,7	70,0	69,0	79,4	66,9	51,8	35,7	23,6	52,9	-0,2 p.p.
Total revenue (thousand €)	233	304	627	1 010	1 725	3 930	5 674	6 890	4 180	2 104	541	388	27 607	8,0
Revenue from accommodation (thousand €)	132	181	397	626	885	2 292	3 799	4 799	2 475	1 166	320	206	17 279	6,9
RevPAR (€) ⁽⁴⁾	6,79	8,60	16,31	16,92	20,79	48,97	77,81	98,29	52,38	27,10	13,58	9,13	40,63	2,0

Source: Regional Directorate of Statistics of Madeira (DREM)

<https://estatistica.madeira.gov.pt/>

NOTES:

As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

⁽¹⁾ The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

⁽²⁾ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

⁽³⁾ It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points. This ratio is calculated taking into account the establishments that had guests during the reference period.

⁽⁴⁾ RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period. This ratio is calculated taking into account the establishments that had guests during the reference period.