

HOTEL ESTABLISHMENTS IN THE AUTONOMOUS REGION OF MADEIRA - MAIN INDICATORS

Year 2016

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Cumulative Year-On-Year Change Rate (%)
Guest arrivals (No.)	55 165	74 890	92 534	107 001	119 403	113 899	117 724	125 258	107 054	107 347	74 496	67 850	1 162 621	13,0
Residents in Portugal	9 675	14 782	17 485	20 552	21 047	27 335	26 657	28 966	23 114	22 948	12 878	15 723	241 162	17,8
Residents in foreign countries	45 490	60 108	75 049	86 449	98 356	86 564	91 067	96 292	83 940	84 399	61 618	52 127	921 459	11,8
Guests lodged (No.) ⁽¹⁾	73 647	86 027	106 557	123 694	136 937	133 350	138 156	146 551	126 524	126 119	88 602	79 045	1 365 209	12,2
Residents in Portugal	13 743	15 372	18 224	22 020	22 484	28 826	29 407	31 670	26 341	24 863	13 810	16 732	263 492	17,5
Residents in foreign countries	59 904	70 655	88 333	101 674	114 453	104 524	108 749	114 881	100 183	101 256	74 792	62 313	1 101 717	11,0
Nights spent (No.)	422 066	475 626	574 530	618 225	678 896	709 505	782 253	816 360	713 594	652 051	506 822	418 167	7 368 095	10,7
Residents in Portugal	33 760	36 579	52 418	61 221	63 052	98 154	105 520	124 134	89 751	64 868	34 610	43 702	807 769	17,9
Residents in foreign countries	388 306	439 047	522 112	557 004	615 844	611 351	676 733	692 226	623 843	587 183	472 212	374 465	6 560 326	9,9
Average stay (No. of nights)	5,7	5,5	5,4	5,0	5,0	5,3	5,7	5,6	5,6	5,2	5,7	5,3	5,4	-1,8
Establishments in activity (No.)	151	153	155	156	159	160	160	160	159	155	150	149	156	0,0
Lodging capacity (No. of beds) ⁽²⁾	27 258	27 430	28 237	28 506	29 765	30 335	31 070	31 665	30 102	29 540	27 618	27 886	29 118	2,4
Net bed occupancy rate (%) ⁽³⁾	50,1	60,2	65,7	72,3	73,6	78,0	81,2	83,2	79,0	71,2	61,4	48,4	69,2	4,9 p.p.
Total revenue (thousand €)	20 122	23 062	28 367	31 993	34 210	34 802	40 479	44 933	38 435	33 706	24 010	23 632	377 752	16,7
Revenue from accommodation (thousand €)	13 126	14 324	18 522	21 084	21 588	21 946	26 148	29 779	24 154	21 194	14 946	14 960	241 772	17,7
RevPAR (€) ⁽⁴⁾	32,04	37,36	43,87	51,17	48,53	50,74	58,40	66,48	55,97	48,56	37,33	35,79	47,53	15,1

NOTE: As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

⁽¹⁾ The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

⁽²⁾ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

⁽³⁾ It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points. This ratio is calculated taking into account the establishments that had guests during

⁽⁴⁾ RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period. This ratio is calculated taking into account the establishments that had guests during the

Source: Regional Directorate of Statistics of Madeira (DREM)

<https://estatistica.madeira.gov.pt/>