

HOTEL ESTABLISHMENTS IN THE AUTONOMOUS REGION OF MADEIRA - MAIN INDICATORS

Year 2017

	January	February	March	April	May	June	July	August	September	October	November	December	Total	Cumulative Year-On-Year Change Rate (%)
Guest arrivals (No.)	64 849	75 629	101 324	111 211	118 483	118 748	125 205	127 901	114 702	115 657	79 758	69 507	1 222 974	5,2
Residents in Portugal	10 409	14 064	19 665	21 917	22 521	26 855	27 147	27 996	24 218	22 006	14 380	16 141	247 319	2,6
Residents in foreign countries	54 440	61 565	81 659	89 294	95 962	91 893	98 058	99 905	90 484	93 651	65 378	53 366	975 655	5,9
Guests lodged (No.) ⁽¹⁾	84 242	88 981	118 188	127 254	134 198	137 090	145 637	149 655	135 629	134 959	96 870	81 927	1 434 630	5,1
Residents in Portugal	13 991	14 665	20 726	23 609	24 639	28 403	30 242	30 679	27 412	23 353	15 378	17 207	270 304	2,6
Residents in foreign countries	70 251	74 316	97 462	103 645	109 559	108 687	115 395	118 976	108 217	111 606	81 492	64 720	1 164 326	5,7
Nights spent (No.)	459 868	489 273	587 846	633 077	672 246	720 482	773 062	832 259	736 006	656 402	524 101	418 315	7 502 937	1,8
Residents in Portugal	31 346	35 403	48 326	66 033	67 519	91 751	104 594	121 472	89 121	61 180	38 559	47 042	802 346	-0,7
Residents in foreign countries	428 522	453 870	539 520	567 044	604 727	628 731	668 468	710 787	646 885	595 222	485 542	371 273	6 700 591	2,1
Average stay (No. of nights)	5,46	5,50	4,97	4,97	5,01	5,26	5,31	5,56	5,43	4,86	5,41	5,11	5,23	-3,1
Establishments in activity (No.)	145	149	152	154	158	159	159	158	159	159	153	149	155	-0,7
Lodging capacity (No. of beds) ⁽²⁾	27 455	27 562	27 553	28 924	30 179	30 542	31 587	32 297	31 310	31 174	28 566	28 221	29 614	1,7
Net bed occupancy rate (%) ⁽³⁾	54,1	63,6	68,8	73,0	72,8	78,6	78,9	83,1	78,4	68,7	61,3	47,9	69,6	0,4 p.p.
Total revenue (thousand €)	22 587	23 680	31 147	34 553	36 342	38 566	43 385	47 316	40 914	35 725	26 153	25 170	405 538	7,4
Revenue from accommodation (thousand €)	14 589	15 235	20 208	22 802	22 865	24 014	28 554	31 501	26 178	23 233	16 898	16 326	262 403	8,5
RevPAR (€) ⁽⁴⁾	35,40	40,92	48,65	54,85	51,37	54,93	63,15	69,50	59,18	51,43	41,26	38,83	51,18	7,7

Source: Regional Directorate of Statistics of Madeira (DREM)

<https://estatistica.madeira.gov.pt/>

NOTES:

As numbers are rounded up or down, totals may not always correspond to the sum of the parts.

⁽¹⁾ The number of guests lodged equals the number of guests that entered in the month of reference plus the guests that entered in the previous month(s) and that still remain lodged in the establishment.

⁽²⁾ Maximum number of individuals that establishments can accommodate in a given moment, determined by the number of bed-places on offer. Double beds count as two. The annual value is an average, the same criteria being applied to the establishments in activity.

⁽³⁾ It is obtained by dividing the total overnight stays by the number of bed-places on offer (counting double beds as two) times the number of days of that month. The change rate is in percentage points. This ratio is calculated taking into account the establishments that had guests during the reference period.

⁽⁴⁾ RevPAR (Revenue Per Available Room) is the revenue per available room, measured by the ratio between the revenue from accommodation and the number of available rooms in the reference period. This ratio is calculated taking into account the establishments that had guests during the reference period.